# **Martin Garnett**

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I'm a digital creative looking to further my career in **interface design** and **product development**. I create clean, accessible and interesting designs which are well received by my clients as well as their users.

**EXPERIENCE** 

# Product Designer, Academy Point

Jun 2018 - Present

As the lead designer at Academy Point, I design everything for the company, as well as our client projects. I've developed a brand identity for Academy Point and created a design system for the LMS to quickly create consistent, accurate, designs. I also work closely with our clients to improve the user experience within our LMS, introduce new features and produce custom layouts that matched our client's branding and business needs.

# Digital Designer, Ogilvy

Apr 2018 - Jun 2018

Within the digital design team at Ogilvy, I worked primarily on a couple of projects for Oracle, designing a new format for their digital e-books and also a sales tool for Oracle's B2B team. Both of these projects involved extensive prototyping to help explain complex user journeys and demonstrate how animation could be used to add visual interest and delight.

### **Elearning Designer, The Creative Engine**

Feb 2017 - Apr 2018

I worked on a broad range of projects at The Creative Engine for some fantastic clients; including e-learning design for Sonos, Furniture Village and Inghams (Hotelplan), as well as in-store retail demos for Weber, Nvidia and Darty.

# Media Developer, The Moment

Oct 2015 - Jan 2017

Initially hired as a 3D artist, my skillset in design was sought after and so I transitioned into an e-learning designer. Here I worked predominantly with maritime clients such as Carnival UK, Babcock, and CSMART, creating engaging training content for their staff.

#### DETAILS

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#### **EDUCATION**

University for the Creative Arts BA (Hons), Computer Games Arts First-class classification

#### SKILLS

UI Design
Responsive Design
Product Design
Wireframing
Prototyping
Branding & Identity Design
HTML, CSS, JS
Agile Methodologies

#### SOFTWARE

Figma
Sketch
Adobe Photoshop
Adobe Illustrator
Balsamiq Mockups
VS Code
GitHub